



**AN INTRODUCTION TO THE GERMAN AND EUROPEAN FUNDING SYSTEM  
& SUCCESSFUL PROPOSAL WRITING FOR HORIZON 2020**

**Wednesday, December 14, 2016**

<b>09:00</b>	<b>Registration &amp; Seminar: MPIC, Conference room, 1<sup>st</sup> floor</b>
	<b>Seminar Introduction:</b> Background, Structure, Background and Expectations of the Participants
	<b>The German System of Research Organisations</b> Introducing the manifold of potential (research) cooperation partners, their requirements, their expectations and limits
	<b>The German System of Research Funding Sources</b> Cover the plethora of funding opportunities for foreign scientists and their German partners: DAAD, DFG, AvH and much more (including German benevolent foundations)
	<b>Where to apply and how?</b> Teaching the structured application form used in the German funding system - and pointing out pitfalls.
	<b>European and International Research Funding Sources</b> An overview
	<b>Basics of Horizon 2020</b> From the intentions of the Commission to research priorities and information sources
	The tools for beginners: MC Actions, Infrastructures, International Cooperation The tools for experts: Future and Emerging Technologies, Teaming & Twinning The tool for Superstars: European Research Council
<b>12:30 - 13:30</b>	<b>Lunch Break</b>
	<b>From a Rough Idea to an Effective Proposal</b> The two-page-target summary: research, excellence, implementation, impact. Thinking like an evaluator. Proposal writing vs. mortal sins
	<b>Simplified: European information policy and the Participation Portal</b> Registration, Part A, part B, the PIC & the Proposal Guide The deadline - and a second too late.. .
	<b>The Commission Procedures</b> A look behind closed doors - thinking like a project officer. Proposal Evaluation, negotiation, management, reports, audits. Why is 85% great - but not enough?
	<b>The Art of Grant Writing</b> The perfect abstract; the do's and taboos; improving a supposedly finished proposal; improving a rejected proposal
<b>16:30</b>	<b>General discussion &amp; handing out of participation certificates</b>

There will be short breaks roughly every 50 minutes.

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